



We make **home** an alternative

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## Editor's Note

The hurricane season is here! Our last issue was our annual Hurricane issue. If you've misplaced it, you can find a copy on our website: [www.alternativehomehealth.com](http://www.alternativehomehealth.com). Stay vigilant and be safe.

This issue of our newsletter focuses on our wonderful community relations team, providing some interesting and thoughtful information to help you get to know each of them.

We wish you a safe and pleasant summer.

*George Cann*

Editor

## Community Relations: The Face of Alternative Home Health Care



By Carla Albano, Executive Administrator

This month we feature our dedicated and talented community relations team. The role of our community relations department is fast-paced and ever-changing. We are always juggling the needs of our clients, our customers and our employees. While many of you have known us over the years as our company has grown and expanded, we have been lucky enough to add new colleagues who are quite exceptional professionals.

❧ **Donna Root, RN, BSN** ❧  
*Broward and Palm Beach county offices.*

***I was raised in:*** Farmington, Connecticut where I attended local schools. I received my BSN from the University of Connecticut, and moved to Florida 20 years ago. I have raised my family here.

***My experience immediately prior to working with Alternative:*** I was in various nursing positions. I initially worked for the state of Connecticut at the University of Connecticut Health Center—Go Huskies! Later I served in community relations positions in several aspects of our industry including: Medicare home health, skilled nursing and assisted living.



***Custodial care is important to me because:*** We help people to age in place, with dignity, respect and peace of mind. I like long-term client relationships and solving problems. I like to make people happy.

***I best describe my family as:*** a blended family. We share four children, three grandsons, and our dog Tess. I feel very fortunate for my family relationships. While I had to wait awhile, I got three beautiful daughters later in life.

***A famous person I would like to have lunch with is:*** Princess Diana because I admired her spontaneity and conviction to her causes.

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# Spotlight on Caregivers



**ALTERNATIVE**  
HOME HEALTH CARE

## Employees of the Month



### **Cecelia E. Fort Lauderdale**

Ms. Cecelia is definition of the word KIND! She has been with Alternative for seven years and been a true asset to our company. Cecelia has shared her compassion not only with the clients but also with the administrative staff. No assignment is ever too challenging for Ms. Cecelia. She never refuses! She always says **“Just get me there.”** We are so lucky to have her with us.



### **Rose C. Miami**

Rose C. is our employee of the month. She currently has two very sick and difficult clients whom she cares about tremendously. They are insurance clients with limited coverage. When necessary Rose clocks out and stays to visit with the female client until the client is comfortable with Rose leaving.

Ask Us About...

**CLOCKWORK!  
ACCOUNTABILITY  
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- 100% accountability assured
- Peace of mind for clients and their families
- We know when an aide is in a client's home

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## Employee Anniversaries

### **12 Years**

Sunnet S.

### **10 Years**

Valera C.

### **9 Years**

Bernice B.

### **8 Years**

Beverly C.                      Monica C.

### **7 Years**

Diane E.

### **6 Years**

Stanie C.                      Hubert M.

### **5 Years**

Delores S.W.                      Kadish H.  
Janet F.                              Tereska H.

### **4 Years**

Fay M.

### **3 Years**

Andrea F.                      Lulletta L.  
Christine B.                      Marie B.  
Geraldine B.                      Marie D.  
Hyacinth M.                      Marie F.  
Jacqueline D.                      Marie D.  
Jacqueline M.                      Yanique M.

### **2 Years**

Adeline S.W.                      Janet Y.  
Almaide S.                      June G.  
Daisy W.                      Kathleen F.  
Deyon T.                      Marie J.  
Elaine W.                      Marlene H.  
Guerline B.                      Sheryl H.  
Gwendolyn O.                      Tangela L.

### **1 Year**

Bresuliane K.                      Evangeline O.  
Curlleta W.                      Litetra C.  
Dawn N.                      Marlene M.  
Dianne L.

*Thank You*

# Thank You!

★ To everyone who came out and made  
★ our Blood Drive and BBQ a ★

**BIG**

**Success!**

We appreciate  
your support.



# Community Relations Team

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**My favorite holiday is:** Christmas because it involves lots of opportunities to gather with family and friends.

**My favorite place on earth is:** anywhere tropical with my sweetie!

## ✧ Jennifer Ferrante, MBA ✧

Broward County office



**I was raised in:** New York. I attended local schools and later obtained an MBA in Healthcare Management. Tiring of winter, I up and moved to California where I later met and married my husband.

**My experience prior to working with**

**Alternative:** Previously I worked in pharmaceutical sales then with Vitas Hospice in both California and Illinois. I marketed to doctors' offices, hospitals, and assisted living facilities.

**Custodial care is important to me because:** As we all age, I realize how important custodial care is. I have seen the best and worst sides of health care. It's almost like "paying forward." I want to see people cared for like I want to be cared for in my elder stages of life.

**I best describe my family:** My family is very energetic and vibrant. I have two boys under the age of 3. There is lots of testosterone in my household — even the dog is male.

**The famous person I want to have lunch with is:** The Obama family. What more can I say?

**My favorite holiday is:** I like all the holidays because we slow down and take the time to appreciate one another.

**My favorite place on Earth is:** Anywhere my family is!

## ✧ Margarita Mills ✧

Miami-Dade office

**I was raised in:** Lima Peru.

I came to the United States three decades ago. I went to college in both Lima and in Northern California. In 1988 I became a proud citizen of the United States.



**My experience immediately prior to working with**

**Alternative:** I was in healthcare positions in sales, marketing and management. I last served as Marketing Director for Florida Open Imaging/HCA in Miami. I also am a volunteer facilitator for the Children's Bereavement Center.

**Custodial care is important to me because:**

We are able to provide compassionate care to clients with very different needs. It is rewarding to find solutions to help elders stay happy, independent, and safe in their own homes.

**I best describe my family:** as enthusiastic and happy. I have two children, a son and a daughter.

**A famous person I would like to have lunch with is:** Bill Clinton so that I could ask him about the charitable work of his foundation. Specifically I am interested in the health, HIV and mental health programs his foundation supports.

**My favorite holiday is:** Christmas because my family can gather from far away places. It's the only time each year that we are together.

**My favorite place on Earth is:** Machu Picchu in Cuzco, Peru — one of the Seven Wonders of the World. 🌍



Ask Us About...



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190 Northeast 199th Street, Suite 108  
North Miami Beach, FL 33179  
License #HHA299992273

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NEWSLETTER

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